English - will it become the dominant world language?

1. Introduction
   - Where is English now?
   - Growing numbers of other languages
   - Media, movies, popular music

2. Definition
   - synonymous with economic success
   - Crosby 2011
   - Importance of trade

3. Economic
   - Political
   - Another reason: anti-Western feeling (Smith 2010)

4. Still further reasons
   - Political alliances with non-English-speaking countries
   - World changing (Brown 2009)
   - Significant new technological developments

5. However, not likely because...
   - Fashionable
   - Cosmopolitan
   - Gilles 2011
   - Online 56% Eng. Juneau 2011
   - STATs
   - Chinese
   - Spanish
   - Arabic
   - Hindi

Search terms:
- Global language
- Internet + English language
- Language of instruction